



# MASTERING HEALTHCARE COMMUNICATION

with Social Behaviour Change

Join our immersive Healthcare Communication workshop to improve your patient care services!






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Effective communication is critical to improve a patient's journey in seeking and receiving treatment, and in working with fellow healthcare workers at various medical facilities. This workshop is designed to enhance healthcare workers' patient-care services and workplace communication skills using the **Social and Behaviour Change Communication (SBC)** framework, helping you improve patient care and overcome challenges by positively influencing knowledge, attitudes and behaviour in consideration of various social norms.

## AIMED TOWARDS:

- ✓ Doctors, Medical Practitioners
- ✓ Health Care Administrators
- ✓ Pharmacists, Laboratory Technicians
- ✓ Nurses, Therapists
- ✓ Health and Medical Officers
- ✓ **Anyone who is interested!**

## WORKSHOP DETAILS

-  Location: Kuala Lumpur
-  Date: 26 February 2025
-  Time: 8.30 am - 5.30 pm

## REGISTER HERE!

### Contact Us:

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